

CLAY CLUSTER

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ART DIRECTOR / EDUCATOR / PROGRAM MANAGER CREATIVE VISION | POWERFUL EXECUTION

...committed to excellence with a solid reputation for igniting excitement and building steps towards success

Goal: Creative thought producer and visual art analyst seeking an opportunity to serve as a strategic problem solver, contributor and catalyst for a mission-driven organization.

Innovative and highly versatile Artist, Educator, Business Owner and Marketer offering two master's degrees in Media Design and Fine Arts backed by more than 14 years' experience working in collegiate and secondary education environments.

PROFESSIONAL PROFILE:

- **Passionate and award winning artist**, respected educator and art judge; expert at translating a vision into a tangible result through compelling art.
- **Talented marketing strategist**, overseeing the development, refinement and maintenance of visual design related to brand development across all touch points.

Core Competencies:

Program Management ~ Budget Management ~ Branding Identity/ Management ~ Art Management
Adobe Creative Cloud ~ InDesign ~ Illustrator ~ Photoshop ~ Curator of Art

PROFESSIONAL EXPERIENCE

THE SAN JUAN HISTORICAL SOCIETY, Silverton, CO Exhibits and Restoration Build, restore and repair exhibits for the up coming season in the Spring. Other work in the operational background of the museum as needed.	10/2018 – Present
TEXTLESS LIVEMORE, Boston, MA Remote Design Style guide re-work. General maintenance.	09/2018 – Present
THE OLD ARCADE, Silverton, CO Seasonal Retail Giftshop retail catering to passengers of the Durango and Silverton Narrow Gauge Rail Road.	04/2018 – 10/2018
ANGELS CAFE, Brunswick, GA Assistant to the GM Worked closely with the GM in the day to day operation of a small cafe. Everything from washing dishes to running the front of the house greeting customers.	08/2016 – 08/2017
CONTRACT ARTIST, St. Simons Island, GA Designer Free Lance 2D and 3D commercial products. Continued to Sub Contract for Watermarks and 5 th Street East. Developed designs and manufacturing techniques and implementation for a custom GFRC table top company.	01/2014 – 08/2017
5 TH STREET EAST DIGITAL CREATIVE AGENCY, St. Simons Island, GA Designer Team member tasked with conception and implementation blogger "Sara Cornell/Life After Married" and brand identity.	01/2014 – 08/2014
WATERMARKS PRINTING, St. Simons Island, GA Art Director Project management, graphic design, and client relations.	03/2014 – 08/2015

COLLEGE OF COASTAL GEORGIA, Brunswick, GA

06/2007 – 12/2013

Adjunct Faculty – Art Appreciation / Freshman Study Skills Seminar (Jun 2010 – 2013)

Drawing I & 2, Painting I, Two-Dimensional Design, Art Appreciation, Freshman Study Skills Seminar (2007-2009)

Participate in department and college committees; administrative responsibilities include curriculum development, evaluation, instruction, grading, student recruitment and program strategy.

- Leverage a decade of arts analysis/entrepreneurial experience to present real-world case studies and examples that enliven the classroom and prompt further study.
- Serve as an accessible, informal advisor and point of contact for students to assist with career and academic decisions.

LOGAN HIGH SCHOOL, Logan, UT

08/2003 – 05/2007

Art Teacher

Foundations, Drawing I, Painting I, Photo I, Ceramics, Stage Set Design and Construction

- Used innovative methods and materials to produce effective learning experiences including cooperative learning, thematic instruction and differentiation.
- Maintain an unwavering belief that each student has a capacity for excellence and learning.
- Coached students on their performance; worked collaboratively with school administration and parents to partner in student success; provided feedback on students' progress and discussed areas needing improvement and additional work.
- Well versed in the use of formal/informal assessment strategies to evaluate student progress; recognizing student differences in background, experience, ability, and learning style; and the use of effective communication to foster student learning.

CLAY CUSTER STUDIO, Watkinsville, GA

05/1996 – 08/1997

Studio and Gallery Owner / Art Director

Oversaw all aspects of the business including infrastructure development, client engagement, relationship management, establishing a sales pipeline, marketing (digital, print, referral) and contract negotiations.

Managed all gallery communications and branding engines including website design, brand campaigns, online and offline marketing projects, email and communication, sales projects, and third party/partnership efforts; ensured a consistent brand experience and visual message across all points of contact.

- Developed professional business relationships with new and existing clients.
- Designed, developed and implemented innovative strategies to increase artistic quality of the company

Additional Experience

Digital Photo/Photoshop Adjunct Faculty, Utah Valley University, Orem, UT, Spring 2010

Drawing I Adjunct Faculty, Westminster College, Salt Lake City, UT, Spring 2010

Art Appreciation Adjunct Faculty, Chattanooga State Technical Community College, Chattanooga, TN, 2002

Drawing I, Two-Dimensional Design, Adjunct Faculty, Utah State University, Logan, Utah, 2000

Two-Dimensional Design, Adjunct Faculty Graduate Instructor, Utah State University, Logan, UT 1997 – 2000

VISITING ARTIST AND ARTIST-IN-RESIDENCE WORKSHOPS

Visiting Artist. Southern Adventist University. Student critiques and artist statement development. Collegedale, TN

February 2002

Artist-in-residence. Chattanooga State Technical Community College. Painting Workshop. Chattanooga, TN

January 2002

Artist-in-residence. The Baylor School. Painting workshop. Chattanooga, TN

May 2001.

OTHER PROFESSIONAL EXPERIENCE

Juror. Frederica Academy, St. Simons Island, Georgia (*preparatory school*). 2009

Juror. USS Georgia Return to Service Art Contest, Brunswick, Georgia (*state wide Public Schools*). 2008

Figure Drawing Workshop Instructor. Alliance for the Varied Arts. Logan, Utah, 2007

Juror. Thomas Edison Charter School. Hyde Park, Utah, 2006

EDUCATION

Media Design Master of Fine Arts, Full Sail University, Winter Park, FL, 2013

Master of Fine Arts in Painting, Utah State University, Logan, UT, 2000

Bachelor of Fine Arts, Painting, University of Georgia, Athens, GA, 1996